**User Requirement for Logo**

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| **Serial** | **Requirements** |
| 1 | CrossFit FMTG will be establishing an affiliate box in Port Vila, Vanuatu, in October 2019. The box will be established under the CrossFit Trademark brand and will be operating out a local gymnasium. CrossFit FMTG will be providing functional fitness training to kids and adults both local and expatriate and running national and regional events. The logos required should depict an industrial / no frills fitness approached coupled with something iconic from Vanuatu or the Pacific Islands.  CrossFit FMTG wants to establish a logo that can be used for branding / marketing and for use on merchandise (t-shirts (printed) and gym towels (embroidered)).  The logo must:   * State “CrossFit FMTG” * State “ Port Vila, Vanuatu” . Note this may increase brand worth for travelling CrossFitters * Promote an industrial / no frills look * Able to be used as brand logo, wall print (for outside of gym) and t-shirt design print * Use of black, grey, white, and red (use red as impact colour)   The logo can (not essential to) include:   * Include iconic feature from Vanuatu or Pacific Islands (Pig Tusk, Palm tree, Tamtam etc) * Incorporate a piece of fitness equipment into the design (plate, barbell, kettlebell, dumbbell, ropes, gymnastic rings) * State “Established 2019” date or any variant I.e Est 2019 * State “Forging Elite Fitness” text * State “Full Monty Training Group” as expansion of FMTG |
| 2 | Similar Logos that I like (You will see that I really like the stamp or badge type designs…) and ideas of : |